Neighborhood House Annual Gala 2020 **Sponsorship Levels & Benefits**

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| --- | --- | --- | --- | --- |
| **Benefits** | **Platinum $10,000** | **Gold****$5,000** | **Silver****$2,500** | **Bronze****$1,500** |
| Sponsor recognition during virtual gala | Premium Placement | Secondary Placement | Ranked Placement | Ranked Placement |
| Complimentary dinner for guestsCatered by Shully’s Cuisine & Events(Pickup or Delivery options available) | Up to 20 guests | Up to 10 guests | Up to four (4) guests | For two (2) guests |
| Complimentary Red & White wine for virtual “Table” Host | Two (2) Bottles of Red & Two (2) bottles of White | Two (2) Bottles of Red & Two (2) bottles of White | One (1) Bottle of Red & One (1) bottle of White | One (1) bottle either red or white your choice |
| Recognition in print materials reaching 4,000 | Premium Logo Placement | Featured Logo Placement | Logo Displayed | Logo Displayed |
| Recognition on multiple social media platform reaching 4,800+ | 21 posts | 15 posts | 9 posts | 6 posts |
| Recognition on NH website reaching 3,000 | Main sponsor recognition logo + link | Logo + Link | Logo | Logo |
| Recognition in pre-event communications via Constant Contact. Multiple touches for 2,000+ from select demographics | Logo + link4x | Logo + link 2x | Logo 2x | Logo |
| Post-event E-newsletter recognition reaching 2,000+ from select demographics | Featured placement | Secondary placement | Ranked Placement | Ranked Placement |
|  |
| **Wine Sponsor $2,500*****Recognition in print and NH platforms – negotiable.*****Friends are also welcome!*****$1,000 receives post-event Website listing (3,000) and Constant Contact email (2,000+)******$500 receives post-event Website listing (3,000)*** |

**Event Details**

*For more information, contact* ***Widge Liccione*** *at (414)933-6161 x127 or* *widge@nh-milw.org*

* **Virtual Gala, Thursday, November 12, 2020, 7 PM – 7:55 PM**
* **Nearly 14,000 reached** via online & print event communications
* **Silent auction,** and pre-event online public bidding for unique items.

Neighborhood House Annual ***Virtual*** Gala 2020

**Sponsorship Form**

Yes, I want to help Neighborhood House as a Sponsor

 Platinum $10,000 **(includes catered meal for 20 (twenty guests)** Wine Sponsor $2,500

 Gold $5,000 **(includes catered meal for 10 (ten guests)** VIP Friend $1,000

 Silver $2,500 **(includes catered meal for 4 (four guests)** Very Good Friend $500

 Bronze $1,500 **(includes catered meal for 2 (two guests)** Friendly Donation $

TOTAL $

**Sponsorship Authorization**

Company, organization or family name you want to appear

Contact Name Phone Number

Email Authorized by Date

Checks may be made payable to **Neighborhood House of Milwaukee. To pay by credit card,** please visit our site at **neighborhoodhousemke.org/donate**